

outperform

MRF – "Book Profits"

7th April, 2010

BSE Code	500290	
Current Market Price	Rs. 7,122/-	
Market Capitalisation	Rs. 30,197 mn	
Face Value (Rs.)	Rs. 10/-	
Book Value (Rs.)	Rs. 3,239/-	
52 Wk High (BSE)	Rs. 7,324/- (23 rd Mar 2010)	
52 Wk Low (BSE)	Rs. 1,501/- (06 th Mar 2009)	

Outlook

Rubber prices - a key raw material has increased by 50 % from Rs. 106.5 per kg (Sep 09) to Rs. 160/- per kg (Apr 2010). Price hike by tyre majors would not be sufficient to cover the increase in raw material prices which would eventually lead in deterioration of margins of the company in the coming quarters.

Going forward, we believe there would be muted growth from OEM's in auto segment with Commercial Vehicles in particular as purchases were pre-poned to avail the benefits of Accelerated Depreciation and relief in excise duty which were increased by 2% in Union Budget FY2011.

With due consideration for all the above factors, we recommend **"Book Profits"** at the current levels.





Standalone (Rs. in mn)

Particulars	Q 1 FY 10	Q1 FY 09	YoY	Q4 FY 09	QoQ	FY 09	FY 08	%
			% change		% change			change
Net Sales	16,563	13,519	22.5%	14,768	12.15%	56,728	50,469	12.4%
EBITDA	2,489	171	1355%	2,488	0.04%	6,914	4,109	68.3%
Margins (%)	15%	1.26%	1090%	16.8%	(10.7)%	12.19%	8.14%	49.7%
Depreciation	638	537	18.8%	800	(20.2)%	2,493	1,695	47%
Interest	117	228	(48.6)%	143		689	663	3.92%
Other	60	41	(46.3)%	81	(26)%	253	363	(30.3)%
Income								
PBT	1,794	(553)	424%	1626	10.3%	3,985	2,114	89%
Tax	(600)	170	-	(657.4)		(1,455)	(668)	
РАТ	1,194	(383)	412%	969	23.2%	2,530	1,446	74.9%
Margins (%)	7.18%	-	-	6.53%	9.95%	4.44%	2.84%	56%
No. of Equity	4.24	4.24	-	4.24	-	4.24	4.24	-
Shares (mn)								
EPS	282	(90.3)	412%	229	23.14%	596	341	74.7%

Consolidated (Rs. in mn)

Particulars	FY 09	FY 08	% change
Net Sales	56,773	50,510	12.4%
EBITDA	6,905	4,106	68.1%
Margins (%)	12.1%	8.13%	4.88%
Depreciation	(2,504)	(1,702)	47.1%
Interest	(690)	(663)	4.07%
Other Income	251	361	(30.4)%
PBT	3,962	2,102	88.4%
Тах	(1,455)	(668)	117.8%
РАТ	2,507	1,434	74.8%
Margins (%)	4.4%	2.82%	56%
No. of equity shares	4.24	4.24	-
(mn)			
EPS	591	338	74.8%

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